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For additional information or to make a donation, please visit injuredathletes.org.

ADVOCATES
for INJURED
ATHLETES™

ATHLETES
SAVING
ATHLETES®

The organization, Advocates for Injured Athletes™, was founded in 2010 in response to a life-threatening cervical spine injury sustained by co-founder, and then high school lacrosse player, Tommy Mallon.

Tommy is alive today because his teammate made the right decision to not move him and he had access to a certified athletic trainer who was on the field at the time of his injury and able to immediately assess his condition and summon emergency services. After an exhaustive rehabilitation and recovery, Tommy and his mother, Beth Mallon, teamed up to create Advocates for Injured Athletes™. Their goal was to create awareness of the importance of having certified athletic trainers at all practices and games — and to help make that presence a reality.



ATHLETES
SAVING
ATHLETES®

Education and Resources to Help Keep Student Athletes Safe

About Advocates for Injured Athletes™ and Athletes Saving Athletes® (ASA™)

Founded to promote sports safety and to provide essential support, education and resources to help keep student athletes safe, Advocates for Injured Athletes™ (A4IA) is a nonprofit 501(c)(3) charitable organization.



Founding ASA™ Ambassadors: **Tommy Mallon** **Brittan Sutphin** **Will James**

Athletes Saving Athletes (ASA™) is A4IA's signature program and a natural extension of the Foundation's charter—to help reduce the risk and incidence of injury and death to student athletes.

Launched in 2012, ASA™ harnesses the power of peer-to-peer communication and the value of educating student athletes in basic sports safety.

Taught exclusively by certified athletic trainers, Athletes Saving Athletes™ is a unique three-hour educational program that teaches recognition and understanding of signs and symptoms of sports-related injuries and chronic medical conditions. The curriculum, which was developed by a team of medical experts from across the U.S., covers concussion, head and neck injuries, heat illness, sudden cardiac arrest, diabetes, asthma, and stresses the importance of notifying a certified athletic trainer, coach or other supervising adult immediately when a teammate is in trouble.

In addition to learning to recognize and understand signs and symptoms, program participants learn Hands Only CPR and are introduced to the function and purpose of the AED (Automated External Defibrillator).

The curriculum includes the compelling video stories of the program's three Founding ASA™ Ambassadors: Tommy Mallon, a lacrosse player who received a catastrophic head and neck injury; nationally-ranked tennis player Brittan Sutphin who suffered sudden cardiac arrest while swimming; and Will James, a football player who nearly died due to exertional heat stroke.

Realizing the power of education and the value of athletic trainers, ASA™ seeks to bring this powerful program to every middle school and high school in the country. The motto of the ASA™ program is: "What you know may save someone you know."

Athletes Saving Athletes is a registered trademark of Advocates for Injured Athletes. Advocates for Injured Athletes, ASA, A4IA are also owned by Advocates for Injured Athletes.

Since ASA's inception in 2012, thousands of student athletes have participated in the program and lives have been saved by ASA™ program graduates.